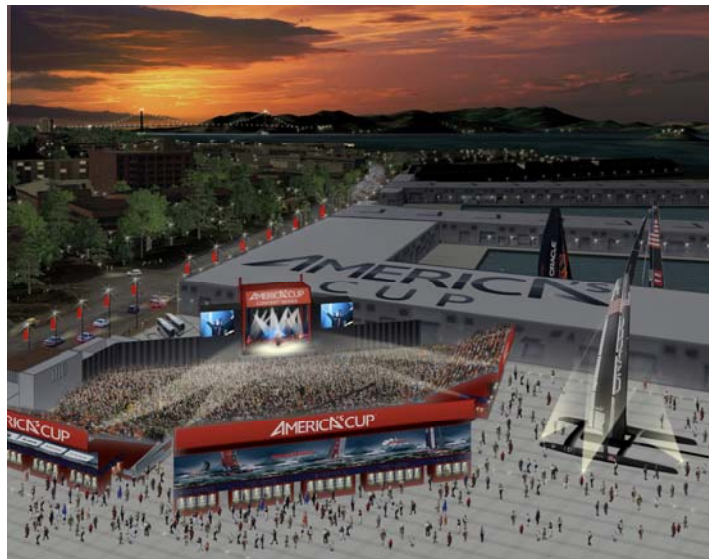




AMERICA'S CUP PARTNERS WITH LIVE NATION TO PRESENT 2013 AMERICA'S CUP CONCERT SERIES IN SAN FRANCISCO

America's Cup Pavilion Set to Open on Piers 27/29

World-renowned Musician Sting to Perform on June 2



SAN FRANCISCO, CA (January 22, 2012) – The America's Cup and Live Nation are proud to present the America's Cup Concert Series at the America's Cup Pavilion, located between Piers 27/29. The America's Cup Pavilion will host multiple events in the summer of 2013 in San Francisco's first outdoor, waterfront concert venue.

Sting, the multi-Grammy award winning musician is the first headline act to be announced. Tickets for the concert, part of the critically acclaimed Back to Bass world tour, will go on sale beginning Friday, February 22nd at 10am at Ticketmaster.com. Additional events will be announced throughout the concert season that runs through October.

The America's Cup Concert Series is a major live entertainment initiative in support of the America's Cup Park on the Embarcadero, intended to create a vibrant, public space with a full range of activities for sailors and non-sailors alike.

The new, temporary, 9,000 seat venue will be centered in the America's Cup Park on Piers 27/29 and will host a wide range of events including concerts, family shows, community and business events, comedy, as well as America's Cup race activities and viewing sessions.

The America's Cup Park at Piers 27/29 on the Embarcadero is the center of event activities during the 34th America's Cup in San Francisco. This is where fans will find team bases, interactive exhibits, food and beverage courts, as well as shops featuring their favorite team gear. This is also the place to come on race days for the Dock-In and Dock-Out shows, as well as team and guest hospitality.

The America's Cup Concert Series will run throughout the summer of 2013 and coincide with the Louis Vuitton Cup (the America's Cup Challenger Series), the Red Bull Youth America's Cup and the America's Cup Finals.

"The America's Cup is one of the world's great sporting events and by partnering with Live Nation we can create a fun atmosphere with both entertainment and educational opportunities in the family-friendly environment of the America's Cup Park," said Stephen Barclay, CEO of the 34th America's Cup. "San Francisco's storied music history is part of the fabric of this great community and we plan to continue to celebrate music and culture as part of the America's Cup."

"We're honored to partner with an event as prestigious as the America's Cup to bring an exciting new entertainment venue to San Francisco," said Jodi Goodman, President of Live Nation Northern California. "An outdoor venue in the City of San Francisco is long overdue. The America's Cup Park will truly add to our rich San Francisco culture and bring more value to our City and its waterfront."

The stage and seating on Piers 27/29 will allow America's Cup organizers to host a range of both ticketed and non-ticketed events. In addition to a full music line-up, the amphitheatre will offer daytime shows featuring educational topics themed around the America's Cup and race viewing opportunities on a large screen.

Construction is set to begin in spring of 2013 with the first events anticipated by mid-May 2013 and running through October 2013.

About the America's Cup

One of the most fiercely competitive and sought after trophies in all of sport, the America's Cup was first raced in 1851, 45 years before the modern Olympics. The U.S. yacht America won, giving the international sailing competition its name.

The next Louis Vuitton Cup, America's Cup Challenger Series (July-August 2013) and America's Cup Match (September 2013) will be held for the first time in San Francisco Bay, a natural sailing arena where more than one million spectators are expected.

The 2012-2013 racing season for the America's Cup World Series opened in the summer of 2012 in San Francisco and continues into Europe in the spring of 2013.

About Live Nation Entertainment

Live Nation Entertainment is the world's leading live entertainment and ecommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Artist Nation and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five ecommerce sites, with almost 27 million monthly unique visitors. Live Nation Concerts produces over 22,000 shows annually for more than 2,300 artists globally. Artist Nation is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling nearly 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

About Sting

Composer, singer, author, actor, activist - Sting was born in Newcastle, England before moving to London in 1977 to form The Police with Stewart Copeland and Andy Summers. The band released five albums, earned six Grammy awards, and in 2003 was inducted into The Rock and Roll Hall of Fame. Since 1985, Sting has released 13 solo albums. To commemorate the 25th anniversary of his solo career, *25 Years*, the definitive box set collection and the double disc, *The Best Of 25 Years* were released. Sting 25, the free iPad APP, which was awarded the prestigious Cannes Lion for Best Design/Aesthetic at the Cannes Lions International Festival of Creativity, is also now available on iTunes and features exclusive all-star performances from his 60th birthday benefit concert, plus rare interviews, photos, music videos, and more. Sting has sold nearly 100 million albums from his combined work with the Police and as a solo artist and has earned an additional 10 Grammy awards, a Golden Globe, an Emmy, and three Oscar nominations.

For high resolution photographs and press materials, please visit:
<http://www.sting.com/PR>.

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